



**CANADIAN FESTIVAL  
OF SPOKEN WORD**

October 13-19, 2019  
Guelph, Ontario

# Sponsor Us



The 2019 Canadian Festival of Spoken Word (CFSW) is a week-long festival featuring a national poetry slam team competition, showcase performances, and workshops from distinguished artists. Hosted and organized by Guelph Spoken Word for the second year in a row (!!), it is expected to draw an even larger crowd of artists, patrons and influencers from local and national arts scenes. This year's festival theme of 'Discovery' speaks to 'The Story Within Us.'

**Why Sponsor CFSW?** Sponsoring us will allow you to showcase your brand locally and nationally, reaching 2500+ people at the festival and across various social media platforms. We offer a variety of exciting rewards packages based on your financial contribution, and we can't wait to promote you!

## Prefer to donate goods and services?

Material and service donations are essential to the festival, and will place your brand directly in the hands of attendees. We are primarily in need of:

- Accommodations
- Advertising
- Food and beverages
- Merch
- Photography and videography
- Printing services
- Sound and video equipment
- Swag bag contributions (coupons, notebooks, etc)
- Venue rentals
- Volunteer hours



## Your contributions will help us build a fun, meaningful and accessible week-long festival



With your support, we will be able to:

- Pay artists and performers, in a province where arts funding is steadily decreasing
- Provide physically accessible venues and stages
- Attract a wide audience to fill our shows and workshops
- Offer food, accommodation, travel subsidies and perks for core volunteers
- ... & much more!



For more info, and to sign up, contact:

Danielle Workman • Volunteer Coordinator • [volunteer@guelphspokenword.com](mailto:volunteer@guelphspokenword.com) • [cfsw.ca](http://cfsw.ca)



Packages	Team Piece Sponsor \$5,000	Poem Sponsor \$2,000	Stanza Sponsor \$1,000	Verse Sponsor \$500	Word Sponsor \$250	Letter Sponsor/ Partner
<b>Event Sponsorship</b>						
Exclusive final showcase sponsor	✓					
Official event sponsor status	✓	✓				
Display booth at sponsored event	✓	✓				
Speaking opportunity	✓	✓				
On-stage mention at all events	✓	✓	✓	✓	✓	✓
<b>Promotions</b>						
Ad in festival program	large	small				*
Logo on festival program	large	large	large	medium	small	✓
Logo and link on festival website	✓	✓	✓	✓	✓	✓
Social media posts (FB, Twitter, Insta)	✓	✓	✓	✓	✓	✓
<b>Festival access</b>						
Reserved seats at final showcase	✓	✓				*
VIP festival passes	4	4				*
Festival passes	4	4	4	2		*
Final showcase tickets	4	4	4	2	4	*

\*Letter Sponsor/Partner benefits are based on the value of donated goods and services